



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/EP/ITTF/2025

1st April, 2025

AEPC's participation in "India Tex Trend Fair 2025" Tokyo, Japan (15th to 17th July, 2025)

Dear Member,

Apparel Export Promotion Council (AEPC) has decided to participate in **India Tex Trend Fair 2025, Tokyo, Japan**. The Japan India Industry Promotion Association (JIIPA) has scheduled to organize the India Tex Trend Fair in Tokyo, Japan from 15th to 17th July, 2025, offering a comprehensive platform to Indian Apparel manufacturers.

1. About India Tex Trend Fair 2025:

The India Tex Trend Fair is an exclusive Business Matching Event which gives an opportunity to exporters to showcase their products and supply capabilities of value added products with special emphasis on the products designed to suit Japanese fashion trends and requirements. India Tex Trend Fair has earned recognition as a premier trade fair in Japan for the Indian Garments & Home Furnishings Export Industry. During the three-day fair, exhibitors will showcase their spring / Summer 2026-27 collections. The visiting buyers would include manufacturers, wholesalers, trading companies, importers, select and specialist shops, department stores, volume and online retailers etc. India Tex Trend Fair looks forward to building bridges of partnerships between the Indian Exporter community and Japanese Buyers.

2. **Why you should exhibit in ITTF, Tokyo, Japan?**

Japan has been a very attractive market for Indian Apparels. Main item of export to Japan are - Woven and Knitted Garments, Inner Cloths, Sweaters, Cardigans, Jackets, Casual Wears, High Fashion Garments, Occasional Wears, Sports Wears (Men's Wear, Women's Wear, Baby/Kids Wear) (**Fashion Accessories** like) Shawls, Stoles, Scarves, Mufflers, Socks, Leggings, Tights, Glovers, Ties, Hat, (**Home Textiles** like) Made-ups, Cushion Covers, Bed Linen, Bed Covers, Interiors, Goods, Curtains, Towels, Decorative Articles, Floorings and Ethnic Craft, (**Leather items** like) Jackets, Coat, Hand-gloves, Belt, Bags, wallets, card wallets, purse, Shoes, Leather Accessories, (**Fabrics** like) Wool, Jute, Cotton, Silk, Linen, Chiffon, Nylon, Velvet, Polyester, Taffeta, Denim, Rayon, Georgette, Satin etc.,

Japan is the 4th largest readymade garment importer in the world, there is a huge untapped trade potential in the RMG sector which India must extensively and aggressively focus on building India-Japan trade. India hold a strong business opportunity in Japan reflected by the fact that China, which has been a dominant garment supplier to Japan, has witnessed a decline in the past 5 years giving significant advantage to India. Moreover, the duty-free access for Indian RMG post Indo-Japan CEPA agreement as against an approximate 9% for China and Turkey is a big advantage for India. Japan's import from India has increased in the last five years. Import from India's in 2020 was 213.7 mn. which increased to 234.5 mn. in 2024. India captured a share of 0.9% in 2019 which has increased to 1.0% in 2024.

[For more details please click:](#)

3. **Venue:** Belle Salle Shibuya Garden, B1F & 1F Sumitomo Fudosan Shibuya Garden Tower, 16-17 Nanpeidaicho, Shibuya-ku, Tokyo, Japan

Dates	Days
Set-up day: 14th July, 2025	(Monday)
Fair Days : 15 – 17 July, 2025	(Tuesday to Thursday)

4. **Participation Charges:**

Participation Charges are as mentioned below. The participation charges do not include air-fare, hotel expenditure or any other kind of personal expenses (logistics etc.):

Particulars	Participation charges (Rs.)
Cost per booth of (size: 9 sqm.)	Rs. 3,20,000/-
Early Bird Discount (If payment is made on or before 15th April, 2025)	(-) Rs. 10,000/- Rs. 3,10,000/-
After Early Bird Discount (If payment received after 15th April, 2025)	Rs. 3,20,000/-

5. **Eligibility for financial assistance under Market Access Initiative (MAI) scheme:**

The Apparel Export Promotion Council has submitted a proposal to the concerned Ministry, requesting the MAI Grant for participation in the India Tex Trend Fair Tokyo, Japan. **The Ministry's decision on our proposal is awaited and cannot be considered approved unless confirmed in writing.**

The MAI Grants as and when received will be disbursed to the eligible exhibitors, as per MAI Norms after deducting the Council's incurred expenses.

It is pertinent to mention that as per Notification no. K-11020/9/2021-E&MDA dated 19th July, 2021 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

“a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further MAI funding support shall only be provided to a member for a maximum of three MAI events in a year. In case of exporter belonging to SC/ST/Women and the exporter is having FOB Value of exports less than Rs. 50 crore in a year, 5 participations in a particular event is allowed.”

Reimbursement of airfare: - Further, the Council would propose to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, Govt. of India. accordingly, regular Director / Partner / Proprietor / regular officer of the company on senior managerial position of participating firm/company having 12 months membership with Council, exporter having minimum FOB value of exports Rs. 50 Lakhs but below Rs. 50 Cr. in the preceding financial year shall be eligible for reimbursement of airfare as per MAI Guidelines under para 6 (ii) of the Market Access Initiative Scheme 2021 issued by the Ministry of Commerce from time to time. **Non-MAI Exhibitor shall not be eligible for reimbursement.**

On receipt of MAI grant from the Ministry, the booth cost will be subsidized and the balance amount would be refunded to the eligible exporters, as per MAI norms after deducting the Council's incurred expenses.

6. **The last date for submission of application with payment is 30th May, 2025. (Friday)**

7. **Payment Mode :**

7. a. Payment can also be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000031006

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM

– 122003

2. Demand Draft or Pay Order in the name of “Apparel Export Promotion Council” (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244

NOTE:

a) No cheque payment will be accepted.

b) Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made

8. Booth Packages:

The following booth facilities shall be provided to the participating exhibitors.

GARMENT BOOTH • 3 mt. x 3 mt. pre laminated partition with Octonorm system and 2.7 mtrs. of height • Needle punch carpet • Fascia Board with company name • Running garment hanging rail of 9 mtrs length • Hangers (150 pcs.) • Lights (4) • Round table (1 pc.) • Chairs (3 pcs.) • Dustbin – (1 pc.) • Power Socket (1 pc.)

HOME FURNISHING BOOTH • 3 mt. x 3 mt. pre laminated partition with Octonorm system and 2.7 mtrs. of height • Needle punch carpet • Fascia Board with company name • Shelves (12) • Bottom Hangers (50 pcs.) • Lights (4) • Round table (1 pc.) • Chairs (3 pcs.) • Dustbin – (1 pc.) • Power Socket (1 pc.)

9. Guidelines for allotment of the booths:

- i. All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lots by AEPC.
- ii. No change in the booths, once allotted would be entertained under any circumstances.
- iii. The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- iv. The participation is on **FIRST-CUM-FIRST SERVED (FCFS) basis** till all booths are **sold and the allotment of stalls shall be done through draw of lot basis only.**

10. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess / will obtain necessary visa to enter Japan. No request for refund will be entertained by AEPC if for any reason, whatsoever, visa is not granted.

11. Cancellation charges:

Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- No cancellation is allowed after Draw of Lot.

12. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

Interested members may also apply using following link :

<https://aepcindia.com/exhibitor-registration/>

13. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugaram -122 003 (Haryana) India [Tel:+91 0124-2708108](tel:+9101242708108) (D) **Mobile No.**+91 9560472244 E-mail: shari@aepcindia.com
2. Mrs. Neelam Seth, Joint Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugaram -122 003 (Haryana) India **Tel :** +91 124 2708177 (D), **Mobile No :** +91 9810505165 / **Email :** nseth@aepcindia.com
3. Mr. P A Narasimhulu, Deputy Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugaram-122 003(Haryana)India, **Tel.:** +91 124 2708183 (D), **Mobile No.:** 8860996470, **E mail:** narasim@aepcindia.com

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of **“APPAREL EXPORT PROMOTION COUNCIL” GURGAON.**

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

By making payment towards the participation, the participants hereby undertake to maintain proper decorum and comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify and hold harmless the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair.

Post show obligation of the participant

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at venue in Tokyo, Japan.

Yours Sincerely,

(Indra Vikram Singh)
Dy. Secretary General

Enclosure: [Application Form](#)