



APPAREL EXPORT PROMOTION COUNCIL (GURUGRAM)

AEPC/HO/EP/1399/IATF – 2024

11th March, 2024

REVISED CIRCULAR

(Date extended to submit application till 1st April, 2024)

**Participation in “International Apparel and Textile Fair” in Dubai, UAE
(20th to 22nd May, 2024)**

Dear Member,

AEPC is participating in “International Apparel and Textile Fair”, Dubai, UAE to be held from 20th to 22nd May, 2024, which will take place in World Trade Centre, Dubai, UAE.

1. About IATF:

International Apparel and Textile Fair (IATF) is UAE’s premier platform for sourcing Apparel, Fashion Fabrics, Prints, Machineries, Clothing Accessories, Home Textiles, Footwear and Handbags. IATF in its 17th edition will be showcasing Spring-Summer collections & Autumn-Winter highlights. The fair attracts a wide range of textile mills, accessories / trim suppliers, print designers, and major footwear manufacturers. Exhibitors are mainly from China, Egypt, Turkey, Poland, France, Korea, Spain, Germany, Japan, Belarus, Hong Kong, Malaysia, Sri Lanka, Indonesia, India & many more highly renowned manufacturing countries across the globe. India is one of the largest trade partner for the United Arab Emirates (UAE) and the second largest supplier to UAE after China. The India-UAE Comprehensive Economic Partnership Agreement (CEPA) is estimated to take bilateral trade between India and UAE. Apparel imports into Dubai have been increasing in the last five years. Dubai imports from the world 4604.31 USD Million in 2018 which increased to 6208.97 USD Million in 2022. Indian export of RMG to Dubai has also been stable with India capturing a share of 15.84% in 2022.

The United Arab Emirates is now becoming the world’s leading center for textile industry automation with the presence of about 200 apparel manufacturing companies. Accounting for about 5.5 percent of the world’s annual textile and clothing sales, the UAE has today become the world’s fourth largest trading center of fashion and apparel. The Gulf countries are gradually becoming the world’s leading textile manufacturing and trading centers due to good economic environment and fair trade practices, according to a recent international report.

IATF provides manufacturers and their agents an opportunity to showcase their products to the most influential buyers and designers in the Middle East & North Africa (MENA) Fashion sphere. Principally a “Trade Only” event, IATF provides a professional and conducive atmosphere for business and networking.

2. Venue & Date :

Venue / City	Dates	Days
Dubai World Trade Centre Dubai, UAE	Set-up Day : 19 th May, 2024 Fair Days : 20-22 May, 2024	(Sunday) (Monday - Wednesday)

3. Why you should exhibit in IATF, Dubai?

[Please Click Here PDF File to Know](#)

4. Avail benefit in participation fee on account of MAI grant from Ministry of Commerce:

NOTE: The proposal has been submitted to the Ministry of Commerce, Govt. of India for MAI Grant and following is subject to the receipt of approval / sanction of Grant.

Eligibility for financial assistance under Market Access Initiative (MAI) scheme: As per Notification no. K-11020/9/2021-E&MDA dated 19th July, 2021 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

“a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further MAI funding support shall only be provided to a member for a maximum of three MAI events in a year. In case of exporter belonging to SC/ST/Women and the exporter is having FOB Value of exports less than Rs. 50 crore in a year, 5 participations in a particular event is allowed.”

Reimbursement of airfare: - Further, the Council would propose to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, Govt. of India. accordingly, regular Director / Partner / Proprietor / regular officer of the company on senior managerial position of participating firm/company having 12 months membership with Council, exporter having minimum FOB value of exports Rs. 50 Lakhs but below Rs. 50 Cr. in the preceding financial year shall be eligible for reimbursement of airfare as per MAI Guidelines under para 6 (ii) of the Market Access Initiative Scheme 2021 issued by the Ministry of Commerce from time to time. **Non-MAI Exhibitor shall not be eligible for reimbursement.**

5. **Participation Charges:** *The participation charges does not include air-fare, hotel expenditure or any other kind of personal expenses (logistics etc.):*

Particulars	Participation charges
Cost of per booth (9 sqmtr.) to the AEPC Member	Rs. 3.00 lakhs
Cost of per booth (9 sqmtr.) to Non-AEPC Member	Rs. 3.10 lakhs

(On receipt of approval of MAI grant from the Ministry the booth cost will be subsidized and the balance amount would be refunded accordingly)

After MAI grant the anticipated subsidized booth cost would be as under:

- a) **Cost of per booth to AEPC member.....Rs. 1.60 lakhs**
- b) **Cost of per booth to Non-AEPC member.....Rs. 1.70 lakhs**

The MAI Grants as and when received will be disbursed to the eligible exhibitors as per MAI Norms.

6. **The last date for submission of application with payment is 1st April, 2024.**

7. **Payment Mode:**

- a) Demand Draft or Pay Order in the name of “Apparel Export Promotion Council” (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244
- b) Payment can also be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL
Account No- 12021450000261
IFS Code - HDFC0001202
Bank Name- HDFC Bank

ADDRESS: Shop No. 26-28, Ground Floor,
Cross Point Mall, Opp Galleria Market, DLF Phase 4
Gurgaon-122009 Haryana

No cheque payment will be accepted.
Also share the UTR Details in case of online payment.

8. Booth Packages:

The following booth facilities shall be provided to the participating exhibitors.

- 9 Sq.Mtr. booth includes – 1 table, 2 chairs, 3 spotlights, 4 dozen hangers, One hanger rail stand, Carpet, Name Fascia, Power Socket, Waste bin, Catalogue Entry, Complimentary water for every AEPC exhibitor (6 bottles of 1.5 ltr each) etc. for the duration of the show.

9. Guidelines for allotment of the booths:

- a) All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lot.
- b) No change in the booths, once allotted would be entertained under any circumstances.
- c) The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- d) The participation is on **FIRST-CUM-FIRST SERVED (FCFS)** till all booths are sold and the allotment of stalls shall be done through draw of lot basis.

10. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess will obtain necessary visa to enter UAE. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

11. Cancellation charges:

Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- 100% forfeiture after Draw of Lot.

12. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

Interested members may also apply using following link :

<https://aepcindia.com/exhibitor-registration/>

For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugaram -122 003 (Haryana) India Tel:+91 0124-2708108 (D) Mobile No.+91 9560472244 E-mail: shari@aepcindia.com
2. Mrs. Neelam Seth, Joint Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugaram -122 003 (Haryana) India
Tel : +91 124 2708177 (D), **Mobile :** +91 9810505165 / **Email :** nseth@aepcindia.com
3. Mr. Sudhir Dahiya, Dy. Director (EP), Apparel Export Promotion Council,

Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana)
India Tel:+91 0124-2708144 (D) Mobile No.+91-9911143988 E-mail:
sdahiya@aepcindia.com

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of “**APPAREL EXPORT PROMOTION COUNCIL**” **GURGAON**. Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

Post show obligation of the participant

The exporters shall submit Feedback Form duly filled in to the AEPC representative on 22nd May, 2024 at the fair venue in Dubai, UAE.

Yours Sincerely,

(S. Hari Krishnan)
Director (Export Promotion)

Enclosure: [Application Form](#)

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.

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- 23 Main items of production :
- 24 Mention segment Knitted/Woven :
- 25 Present production capacity: ___pcs. per month / No. of Machine___
- 26 Major brands & Fashion labels :
- 27 Major Countries of Exports :
- 28 Have you exported to UAE before : **YES** **NO**

29	Export performance to UAE for the last three Years	:2023-24	
		:2022-24	
		:2021-22	

- 30 Sustainability Certifications :.....
:.....

31 Please fill up the details of the visiting Representative in the following format:

1	Name as appearing in Passport	:	
2	Passport Number	:	
3	Date of Issue	:	
4	Date of Expiry	:	
5	Date of Birth	:	
6	Place of Issue	:	
7	Whether has valid UAE Visa	:	YES / NO

- 32 Have you participated in the same event previously with AEPC or any other Council / Organization? (with MAI support)

If Yes, Year(s) _____ Number of times: _____

- 33 Have you participated in any other event under MAI assistance in 2024-25 with AEPC other EPC's/Commodity Board/ Trade Bodies?

YES NO

If yes, please give details:

S.No	Name of the Event/ Country	Date of Event	Name of the EPC's/ Commodity Board/ Trade Bodies

Disclaimer: As Annexure – I (It's mandatory to fill up and be attach with the application form as its' a part of application form).

34. Participants Charges:

Pay order/ DD for Rs. _____ drawn on _____
payable at Gurugram / New Delhi

OR (*in case online payment*):-

UTR Details : NEFT/RTGS No.....for Rs.....

Date..... Name of Bank.....

This is to certify that all information provided by me is correct to the best my knowledge and agree to abide by the same.

Date: -

Signature of Authorized Signatory _____

Name & Designation: _____

Company Seal: _____

Note:

- 1) As per MAI guideline, an exhibiting company/member can avail MAI assistance up to a maximum of three times (including past cases) for a particular event. Thereafter they shall not be eligible for the subsidy.
- 2) MAI subsidy will henceforth be provided to a member/company for a maximum of three MAI events in a financial year.