

AEPC/HO/EP/Prêt-a-Proter/2022

21st December, 2022

REVISED CIRCULAR-I

(with extension of date from 20.12.2022 to 27.12.2022)

Dear Member,

Please refer to our earlier Circulars dated 17.11.2022 & 01.12.2022 for participation in “Sao Paulo Pret-a-Porter” fair in Sao Paulo, Brazil, from 16th to 18th January, 2023.

The Government of India, Ministry of Commerce, has approved the MAI grant for the said event. Accordingly, after giving the benefit of MAI Assistance, the total payable participation charges has now been reduced as under :

Particulars	Participation Charges (Rs.)
Cost per Booth of size 12 Sqmt. under MAI Scheme	Rs. 2,40,000/-
Cost per Booth of size 12 Sqmt. without MAI Scheme	Rs. 4,30,000/-

However, all the other terms & conditions of the Circular dated 17.11.2022 will remain the same.

As we have a limited number of stands under MAI Scheme, you are requested to rush your application at the earliest but not later than **27.12.2022**. The stands will be allocated on an FCFS basis.

Yours sincerely,

(S. Hari Krishnan)

Director (EP)