



**AEPC Circular No: 211**

**Mithileshwar Thakur**  
**Secretary General, AEPC**

AEPC/HO/R&PA/SG/2025  
28<sup>th</sup> November, 2025

**Sub: Request for information related to Non-Tariff Measures (NTMs) faced by apparel exporters in global markets**

Dear Members,

As part of designing the Export Promotion Mission (EPM), the Directorate General of Foreign Trade is undertaking a comprehensive mapping of mandatory and voluntary Non-Tariff Measures (NTMs), including certifications, testing requirements, inspections, audits, labelling norms, and other regulatory compliance conditions applicable to Indian exports across global markets.

In this context, members are humbly requested to furnish the following information: name and nature of certification; whether mandatory or voluntary; cost and validity; country where applicable; list of recognized labs/certifying bodies etc.

Members may please submit this information before 7th December, 2025 in the prescribed Google Form:

Google Form: <https://forms.gle/wMjLNKNTsMNbYWN68>

Your cooperation in this endeavour will be appreciated.

With regards,

**Mithileshwar Thakur**  
Secretary General