

Circular No.209

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Secretary General - AEPC

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Sub: Revision of exporter eligibility criteria for registration on "Source from India" service of Trade Connect ePlatform.

Dear Members,

DGFT vide Trade Notice No. 5/2025-26 dated June 13, 2025, had rolled out a digital initiative "Source from India" service of Trade Connect ePlatform (https://www.trade.gov.in/pages/source-from-india) for all Status Holder exporters.

'Source from India', is a flagship feature on the Trade Connect ePlatform. The service allows exporters to create their own microsites on Trade Connect and showcase their products as well as their own credentials.

Now, DGFT vide Trade Notice -15 /2025-26 dated 29.10.2025, has amended the eligibility criteria of exporters for availing the said facility. With effect from 1st November 2025, all valid IEC holders (IEC holders that are not in DEL) fulfilling a minimum export realisation of USD 100,000 in at least one of the previous three financial years at the time of application will now be eligible to create their microsites on Source from India, in addition to Status Holders.

A <u>detailed guideline</u> is annexed with this Circular which may be referred for step-by-step guidance on the same. All eligible members are requested to register on "Source from India" (https://www.trade.gov.in/pages/source-from-india) service on the Trade Connect ePlatform.

Regards,

Mithileshwar Thakur

Secretary General