

Apparel Export Promotion Council

The Union Textiles Minister Shri Giriraj Singh to inaugurate 16th Edition of India Tex Trend Fair in Tokyo, Japan

11th July 2025; New Delhi: The 16th Edition of the India Tex Trend Fair (ITTF), to be held in Tokyo, Japan from 15th to 17th July 2025, will be inaugurated by the Union Textiles Minister, Shri Giriraj Singh. ITTF is a premier platform to showcase India's rich textile heritage and apparel innovation to the Japanese buyers.

AEPC will be taking a high-level delegation to Tokyo to explore the possibilities of enhanced trade and investment by engaging deeply with top Japanese brands and retail chains. Shri Rohit Kansal, Additional Secretary, Ministry of Textiles, and other senior officials of the ministry along with the Invest India team members will be accompanying the delegation.

The Textiles Minister Shri Singh will also be chairing a 'Round Table Meet' with Apparel Brand CEOs besides leading the Road Show on the Indian textiles industry. These events will be organized on the sidelines of the ITTF.

The ITTF show is being organized by the Apparel Export Promotion Council (AEPC) in collaboration with Japan India Industry Promotion Association (JIIPA). More than 150 apparel exporters will be participating from India to display a diverse range and variety of Indian apparel products.

In 2024, AEPC delegation met the senior management of major Japanese companies such as Uniqlo, Adastria, Toray, and World Company seeking investment and deeper collaboration.

Commenting on the possibility of boosting apparel exports to Japan, Chairman AEPC Shri Sudhir Sekhri said, "Our constant and deeper engagement with the Japanese market has resulted in greater utilization of India- Japan CEPA, leading to growth in apparel exports to Japan." India can easily fill the void created by the declining share of China- the largest exporter of RMG to Japan. The increase in India's share in the Japanese market reflects India's growing overall export competitiveness., Chairman AEPC added.

Shri Sekhri further said, "Japanese sourcing companies focus on cost, quality, and agility. Indian suppliers are well-positioned to meet these expectations, ranging from small, customized high-value orders of 200 pieces to large-scale orders of up to 3 lakh pieces of a single style. Moreover, India's strong emphasis on social and environmental compliance, along with its unwavering commitment to quality, is expected to further strengthen sourcing partnerships with Japan."
